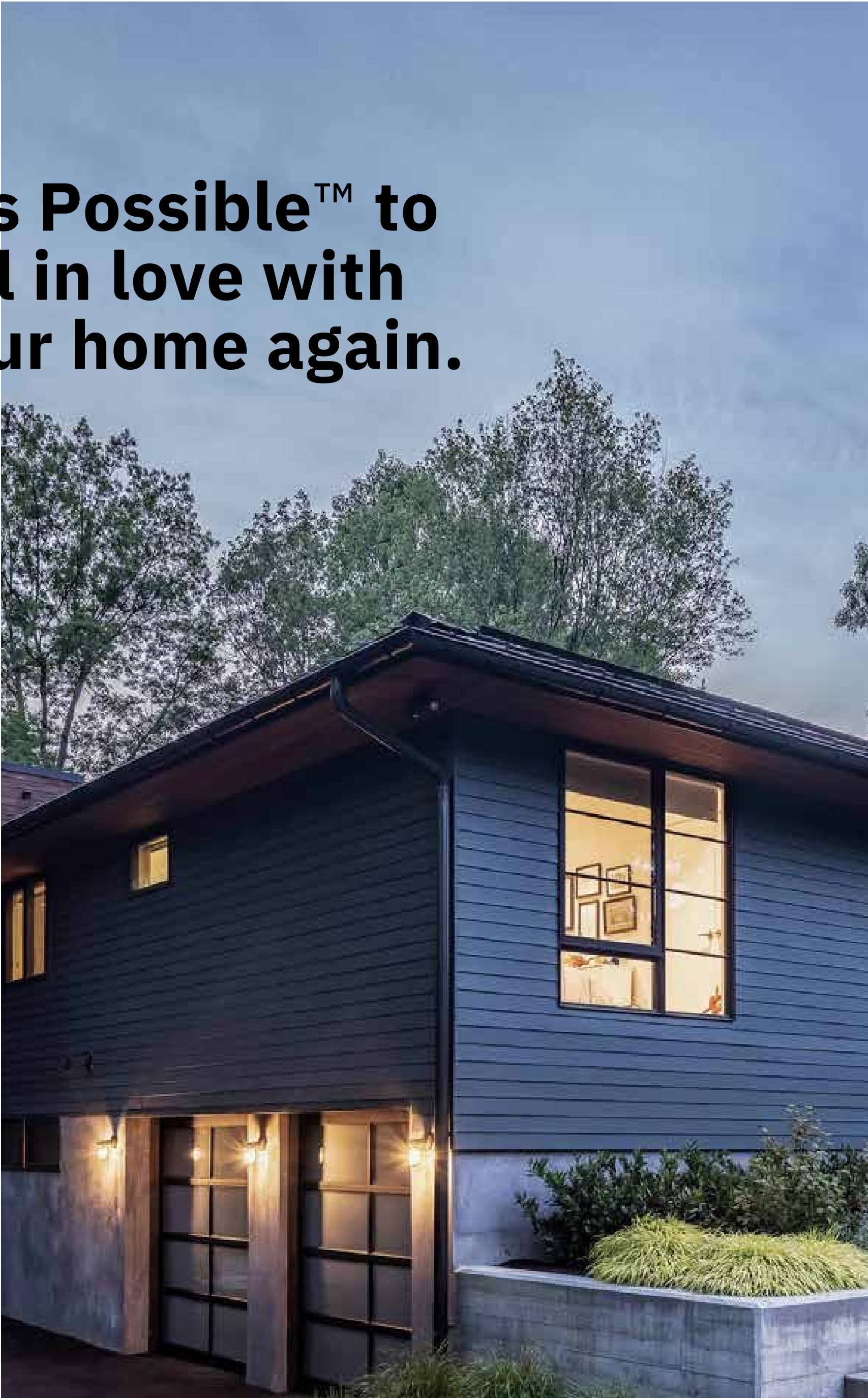




**It's Possible™ to  
fall in love with  
your home again.**

South Central Product Catalog



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Now is the time  
to bring your  
vision to life.

With endless design possibilities that embody your aesthetic, no matter how unique, Hardie® fiber cement exterior solutions give your home a beautiful design without having to sacrifice durability and protection. Trusted by homeowners on over 10 million homes\* from coast to coast, and rated the #1 brand of siding in North America, it’s clear that the vast product offerings from James Hardie can make the home you’ve always wanted possible. **Revel in the beauty of your home’s gorgeous exterior with the unprecedented peace of mind that only Hardie products can provide.** With James Hardie, your dream home is possible.

|   |  |
|---|--|
| <b>ENDLESS<br/>DESIGN<br/>POSSIBILITIES</b> | With a wide variety of colors, products and textures, you can create the personalized home exterior design that reflects your unique style – and that you’ll love for years to come. |
| <b>TRUSTED<br/>PROTECTION</b>               | From non-combustible fire resistance to resisting pests, moisture and extreme weather, Hardie® fiber cement helps protect your home and everything you cherish.                      |
| <b>LONG-LASTING<br/>BEAUTY</b>              | Enjoy the peace of mind that comes with a low-maintenance exterior, backed by a 30-year non-prorated substrate warranty.**   |

\*Estimate based on total Hardie siding sales through 2022 and average housing unit size. \*\*30-Year limited non-prorated substrate warranty for Hardie® siding and soffit products. 15-Year non-prorated limited substrate warranty for Hardie® Trim products. ColorPlus® Technology finishes have a 15-year prorated limited finish warranty.



**Endless  
design  
possibilities.**

**Endless ways  
to express  
yourself.**



# Products and colors that complement any style.

With a wide portfolio of products and over 700 pre-finished colors, creating your perfect design style is possible with Hardie® products.

## Modern

Whether you crave clean lines and sleek profiles or bold hues, you'll find the perfect colors and styles to add a modern flair to your home that will be sure to make a lasting statement in your neighborhood.

## Transitional

Transitional styles beautifully combine contemporary and traditional elements to create a design style that stands out. Mix your favorite profiles and colors to create a fresh look you'll love for years.

## Traditional

Traditional homes offer timeless beauty that never goes out of style. Achieve the perfect balance between your home's character and your personal style with a variety of colors and products that add undeniable charm.



# Statement Collection™ Products

It’s your turn to let your home stand out with our Statement Collection™ products. Curated by our design experts, this collection of Hardie® siding and trim products with ColorPlus® Technology finishes are unique to your home’s region. This gorgeous selection is locally stocked in your area, making it easier than ever to find the exterior style of your dreams.

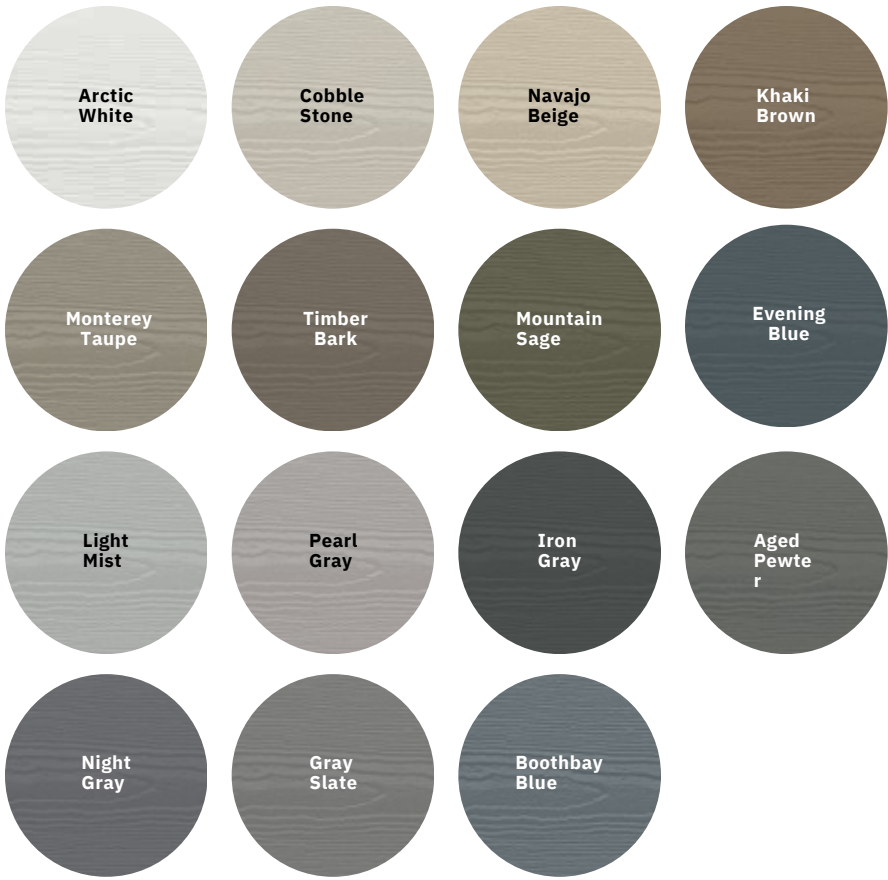
## COLORPLUS® TECHNOLOGY

ColorPlus Technology finishes combine distinct beauty and high performance in a way that no other finish does. They’re the easiest way to choose a gorgeous pre-finished color for your house, and feel confident in its staying power.

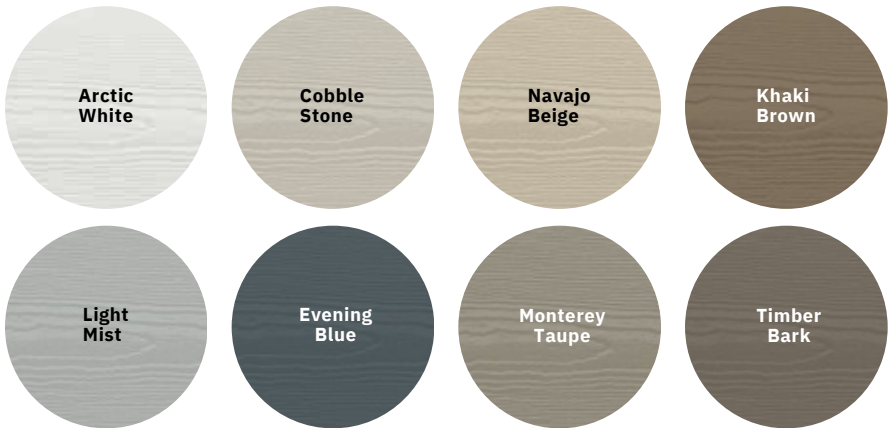


Scan the code for more information

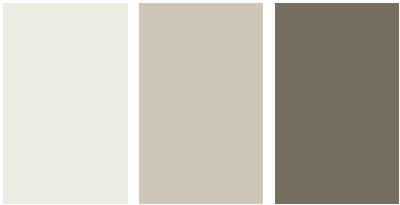
### Hardie® Plank Color Offering



### Hardie® Panel & Trim Batten Color Offering

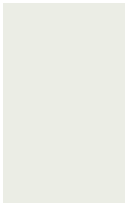


### Hardie® Trim Color Offering



Arctic Cobble Timber Arctic  
White Stone Bark White

### Hardie® Soffit Color Offering



Colors shown are as accurate as printing methods will permit. Please see actual product sample for true color.

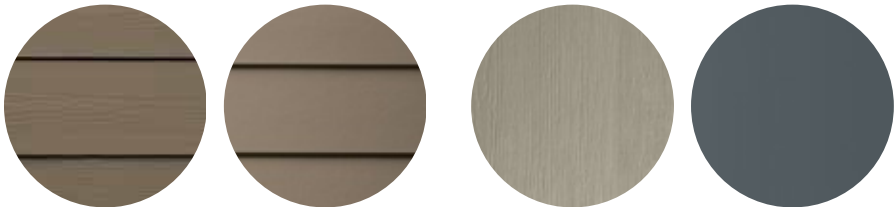
### Hardie® Plank

Thickness5/16 in  
Length12 ft planks

Select Cedarmill® & Smooth

Width8.25 in

Exposure7 in



### Hardie® Soffit

Thickness1/4 in

Non-Vented Smooth

Width16 in

Length12 ft



### Hardie® Panel

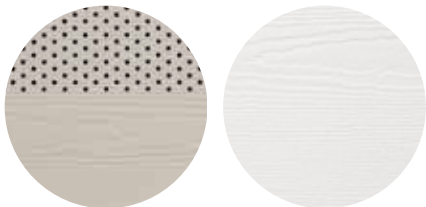
Thickness 5/16 in

Select Cedarmill® & Smooth Size4 ft x 10 ft

Vented and Non-Vented Select

Cedarmill® Width16 in

Length12 ft



### Hardie® Trim

Length12 ft

4/4 Rustic Grain

Thickness .75 in

Width 3.5 in5.5 in7.25 in



### Batten Boards

Rustic Grain

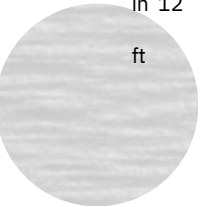
Thickness .75

Width in

Length 2.5

in 12

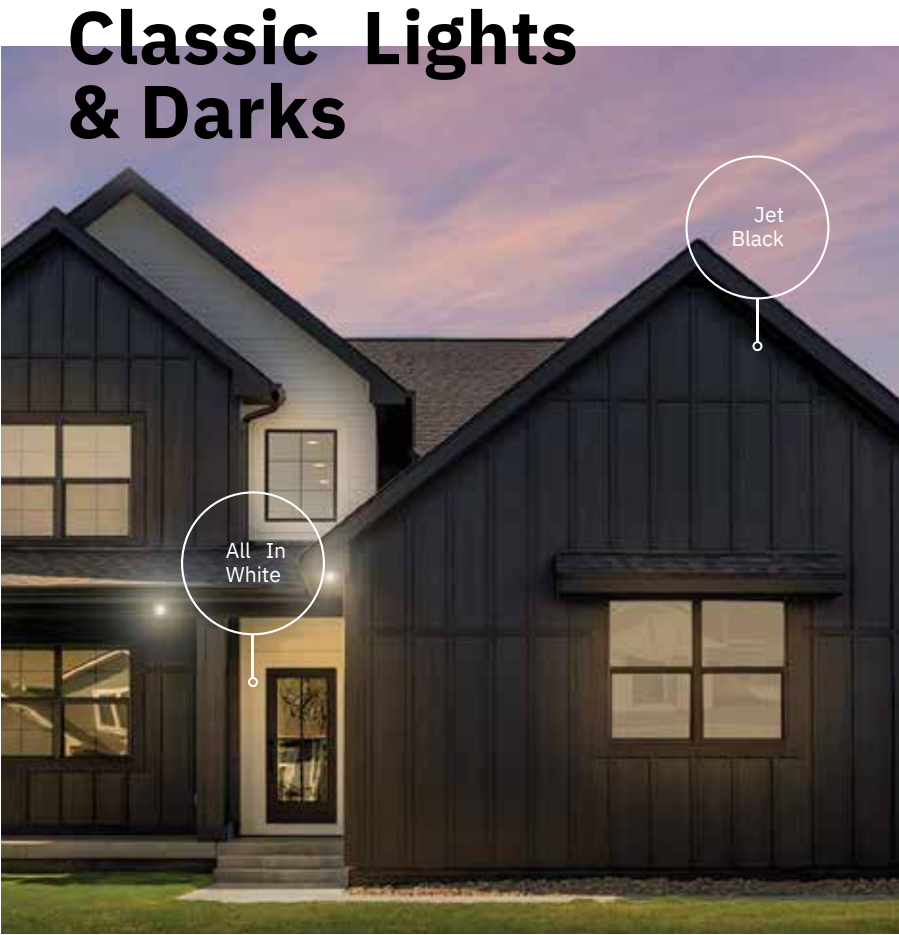
ft



# Dream Collection™ Products

Looking to further express your sense of style? Look to our Dream Collection™ products.

- Featuring a color palette of **over 700 ColorPlus® Technology finishes**
  - Made to order in a wide array of Hardie® siding and trim styles
  - Matches elevated design flexibility with the uncompromising performance of our fiber cement products
- To see the full 700-color range of the Dream Collection™ products, visit [jameshardie.com/dream](https://jameshardie.com/dream)



# Peaceful Pastels



Scan the code for more information

# Earth Tones



# Blues & Greens



# Grays & Neutrals



# A classic look that stands the test of time.

## Hardie® Plank

From Victorians to Colonials, Hardie® Plank is the perfect siding for your style, and has the durability and long-lasting beauty that can transform your home exterior. With endless gorgeous color and plank pairings available, you'll discover a Hardie® Plank style that transforms your home's aesthetic.



## Hardie® Plank



Select Cedarmill®



Smooth



Beaded Cedarmill® & Smooth



Colonial Roughsawn & Smooth

| Select Cedarmill® & Smooth |         | Thickness 5/16 in |         | Length 12 ft planks |         |          |
|----------------------------|---------|-------------------|---------|---------------------|---------|----------|
| Width                      | 5.25 in | 6.25 in           | 7.25 in | 8.25 in             | 9.25 in | 12 in    |
| Exposure                   | 4 in    | 5 in              | 6 in    | 7 in                | 8 in    | 10.75 in |
| Prime Pcs/Pallet           | 360     | 308               | 252     | 230                 | 190     | 152      |
| ColorPlus® Pcs/Pallet      | 324     | 280               | 252     | 210                 | —       | —        |
| Pcs/Sq.                    | 25.0    | 20.0              | 16.7    | 14.3                | 12.5    | 9.3      |

| Select Cedarmill®     |         | Thickness 5/16 in |         | Length 12 ft planks |         |       |
|-----------------------|---------|-------------------|---------|---------------------|---------|-------|
| Width                 | 5.25 in | 6.25 in           | 7.25 in | 8.25 in             | 9.25 in | 12 in |
| Statement Collection™ |         |                   |         |                     |         |       |
| Dream Collection™     |         |                   |         |                     |         |       |
| Prime                 |         |                   |         |                     |         |       |

| Smooth                |         | Thickness 5/16 in |         | Length 12 ft planks |         |       |
|-----------------------|---------|-------------------|---------|---------------------|---------|-------|
| Width                 | 5.25 in | 6.25 in           | 7.25 in | 8.25 in             | 9.25 in | 12 in |
| Statement Collection™ |         |                   |         |                     |         |       |
| Dream Collection™     |         |                   |         |                     |         |       |
| Prime                 |         |                   |         |                     |         |       |

### Beaded Select Cedarmill® & Beaded Smooth

| Width                 | 8.25 in |
|-----------------------|---------|
| Exposure              | 7 in    |
| ColorPlus® Pcs/Pallet | 210     |
| Pcs/Sq.               | 14.3    |
| Statement Collection™ |         |
| Dream Collection™     |         |
| Prime                 |         |

### Colonial Roughsawn & Smooth

| Width                 | 8 in    |
|-----------------------|---------|
| Exposure              | 6.75 in |
| Primed Pcs/Pallet     | 240     |
| Pcs/Sq.               | 14.9    |
| Statement Collection™ |         |
| Dream Collection™     |         |
| Prime                 |         |

# Classic cedar style in cutting-edge material.

## Hardie® Shingle

Restore the look of your grand Cape Cod home or add distinction to your handsome bungalow. Hardie® Shingle embodies the enchanting look of cedar shingles with lower maintenance. You can create your perfect exterior style using Hardie® Shingle around your entire home, or place it in accent areas for an added boost of charm you'll love.

Better than the real thing, Hardie® Shingle resists rotting, curling, warping and splitting.



## Hardie® Shingle



Staggered Edge Panel



Straight Edge Panel

| Staggered Edge Panel  |          |
|-----------------------|----------|
| Length                | 48 in    |
| Height                | 15.25 in |
| Exposure              | 6 in     |
| Prime Pcs/Pallet      | 100      |
| ColorPlus® Pcs/Pallet | 100      |
| Sq/Pallet             | 2        |
| Pcs/Sq.               | 50.0     |
| Statement Collection™ |          |
| Dream Collection™     |          |
| Prime                 |          |

| Straight Edge Panel   |          |
|-----------------------|----------|
| Length                | 48 in    |
| Height                | 15.25 in |
| Exposure              | 7 in     |
| Prime Pcs/Pallet      | 86       |
| ColorPlus® Pcs/Pallet | 86       |
| Sq/Pallet             | 2        |
| Pcs/Sq.               | 43.0     |
| Statement Collection™ |          |
| Dream Collection™     |          |
| Prime                 |          |

# Designed for versatility and beautiful performance.

## Hardie® Panel

Hardie® Panel delivers style and substance. When combined with Hardie® Trim Batten, it achieves the rustic board-and-batten look that defines your charming cottage or modern farmhouse. Its crisp, clean lines and ability to pair beautifully with other siding products make Hardie® Panel a smart choice for the home of your dreams.



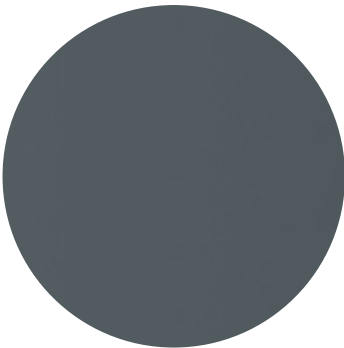
Hardie® Panel  
Select Cedarmill®  
Evening Blue

Hardie® Trim  
Batten  
Rustic Grain  
Evening Blue

## Hardie® Panel



Select Cedarmill®



Smooth



Stucco



Sierra 8

### Select Cedarmill®, Smooth, Stucco & Sierra 8

Thickness 5/16 in

| Size       | 4 ft x 8 ft | 4 ft x 9 ft | 4 ft x 10 ft |
|------------|-------------|-------------|--------------|
| Prime      | 50          | 50          | 50           |
| Pcs/Pallet | 50          | —           | 50           |
| ColorPlus® | 3.2         | 2.8         | 2.5          |
| Pcs/Sq.    |             |             |              |

### Select Cedarmill®

| Size                  | 4 ft x 8 ft | 4 ft x 9 ft | 4 ft x 10 ft |
|-----------------------|-------------|-------------|--------------|
| Statement Collection™ |             |             |              |
| Dream Collection™     |             |             |              |
| Prime                 |             |             |              |

### Smooth

| Size                  | 4 ft x 8 ft | 4 ft x 9 ft | 4 ft x 10 ft |
|-----------------------|-------------|-------------|--------------|
| Statement Collection™ |             |             |              |
| Dream Collection™     |             |             |              |
| Prime                 |             |             |              |

### Stucco

| Size                  | 4 ft x 8 ft | 4 ft x 9 ft | 4 ft x 10 ft |
|-----------------------|-------------|-------------|--------------|
| Statement Collection™ |             |             |              |
| Dream Collection™     |             |             |              |
| Prime                 |             |             |              |

### Sierra 8

| Size                  | 4 ft x 8 ft | 4 ft x 9 ft | 4 ft x 10 ft |
|-----------------------|-------------|-------------|--------------|
| Statement Collection™ |             |             |              |
| Dream Collection™     |             |             |              |
| Prime                 |             |             |              |

# A finished look starts with beautiful trim.

## Hardie® Trim

Form meets function at every intersection with Hardie® Trim boards. With an authentic look, Hardie® Trim boards provide design flexibility for columns, friezes, doors, windows and other accent areas.

With higher performance to withstand damage from the elements compared to wood trim, Hardie® Trim is the perfect option for a long-lasting home. Hardie® Trim is a low-maintenance and durable accent for your exterior — adding an extra component of beauty to your home.



## Hardie® Trim



| 4/4 Rustic Grain      |     | Thickness .75 in |     | Length 12 ft boards |                  |
|-----------------------|-----|------------------|-----|---------------------|------------------|
| Width                 |     | 3.5              | 5.5 | 7.25 in             | 9.25 in 11.25 in |
| Prime                 | in  |                  | in  | 138                 | 115 92           |
| Pcs/Pallet            |     |                  |     |                     |                  |
| ColorPlus®            | 322 | 184              | 138 | 115                 | 92               |
| Pcs/Pallet            | 322 | 184              |     |                     |                  |
| Statement Collection™ |     |                  |     |                     |                  |
| Dream Collection™     |     |                  |     |                     |                  |
| Prime                 |     |                  |     |                     |                  |

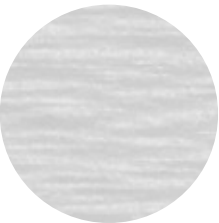
| 4/4 Smooth            |     | Thickness .75 in |     | Length 12 ft boards |                  |
|-----------------------|-----|------------------|-----|---------------------|------------------|
| Width                 |     | 3.5              | 5.5 | 7.25 in             | 9.25 in 11.25 in |
| Prime                 | in  |                  | in  | 138                 | 115 92           |
| Pcs/Pallet            |     |                  |     |                     |                  |
| ColorPlus®            | 322 | 184              | 138 | 115                 | 92               |
| Pcs/Pallet            | 322 | 184              |     |                     |                  |
| Statement Collection™ |     |                  |     |                     |                  |
| Dream Collection™     |     |                  |     |                     |                  |
| Prime                 |     |                  |     |                     |                  |

| 5/4 Rustic Grain      |     | Thickness 1 in |     | Length 12 ft boards |                  |
|-----------------------|-----|----------------|-----|---------------------|------------------|
| Width                 |     | 3.5            | 5.5 | 7.25 in             | 9.25 in 11.25 in |
| Prime                 | in  |                | in  | 102                 | 85 68            |
| Pcs/Pallet            |     |                |     |                     |                  |
| ColorPlus®            | 238 | 136            | 120 | 100                 | 80               |
| Pcs/Pallet            | 238 | 160            |     |                     |                  |
| Statement Collection™ |     |                |     |                     |                  |
| Dream Collection™     |     |                |     |                     |                  |
| Prime                 |     |                |     |                     |                  |

| 5/4 Smooth            |     | Thickness 1 in |     | Length 12 ft boards |                  |
|-----------------------|-----|----------------|-----|---------------------|------------------|
| Width                 |     | 3.5            | 5.5 | 7.25 in             | 9.25 in 11.25 in |
| Prime                 | in  |                | in  | 102                 | 85 80            |
| Pcs/Pallet            |     |                |     |                     |                  |
| ColorPlus®            | 238 | 136            | 120 | 100                 | 80               |
| Pcs/Pallet            | 238 | 160            |     |                     |                  |
| Statement Collection™ |     |                |     |                     |                  |
| Dream Collection™     |     |                |     |                     |                  |
| Prime                 |     |                |     |                     |                  |

### Batten Boards

|            |       |
|------------|-------|
| Thickness  | .75   |
| Length     | in    |
| Width      | 12 ft |
| Prime      | 2.5   |
| Pcs/Pallet | in    |
| ColorPlus® |       |
| Pcs/Pallet | 437   |
|            | 190   |



Rustic Grain  
Statement Collection™  
Dream Collection™  
Prime



Smooth  
Statement Collection™  
Dream Collection™  
Prime

# Protection in every detail, complete confidence in every area.

## Hardie® Sof fit

Every part of your home’s exterior matters. With Hardie® Soffit panels, you can live confidently, knowing that gaps between eaves and exterior walls are covered to provide trusted protection.

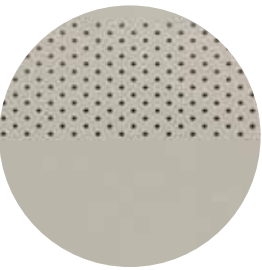
**DID YOU KNOW?**  
Using vented soffit improves ventilation and reduces the chance of water-vapor condensation that can promote mold, mildew and stains and which can damage your home’s framing over time.

In warm climates, vented soffit allows hot, humid air to escape, which not only helps prevent condensation in the attic, but also helps reduce air-conditioning costs.

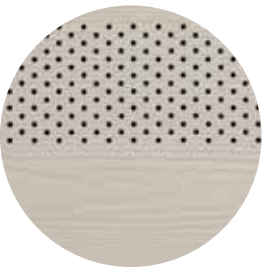
In cool climates, vented soffit helps prevent condensation from forming on the interior side of the roof sheathing and reduces the chances of roof-damaging ice dams.

Hardie® Soffit  
Vented Smooth  
Arctic White

## Hardie® Soffit



Vented  
Smooth



Vented  
Select Cedarmill®



Non-Vented  
Smooth



Non-Vented  
Select Cedarmill®

| Thickness 1/4 in      |       |       |      |       |
|-----------------------|-------|-------|------|-------|
| Length                | 12 ft | 12 ft | 8 ft | 8 ft  |
| Width                 | 12    | 16    | 24   | 48 in |
| Prime Pcs/Pallet      | in    | in    | in   | 50    |
| ColorPlus® Pcs/Pallet | 200   | 150   | 100  | —     |
|                       | 216   | 156   | 108  |       |

### Vented Smooth

|                       |               |               |              |
|-----------------------|---------------|---------------|--------------|
| Size                  | 12 ft x 12 in | 12 ft x 16 in | 8 ft x 24 in |
| Statement Collection™ |               |               |              |
| Dream Collection™     |               |               |              |
| Prime                 |               |               |              |

### Vented Select Cedarmill®

|                       |               |               |              |
|-----------------------|---------------|---------------|--------------|
| Size                  | 12 ft x 12 in | 12 ft x 16 in | 8 ft x 24 in |
| Statement Collection™ |               |               |              |
| Dream Collection™     |               |               |              |
| Prime                 |               |               |              |

### Non-Vented Smooth

|                       |               |               |              |              |
|-----------------------|---------------|---------------|--------------|--------------|
| Size                  | 12 ft x 12 in | 12 ft x 16 in | 8 ft x 24 in | 8 ft x 48 in |
| Statement Collection™ |               |               |              |              |
| Dream Collection™     |               |               |              |              |
| Prime                 |               |               |              |              |

### Non-Vented Select Cedarmill®

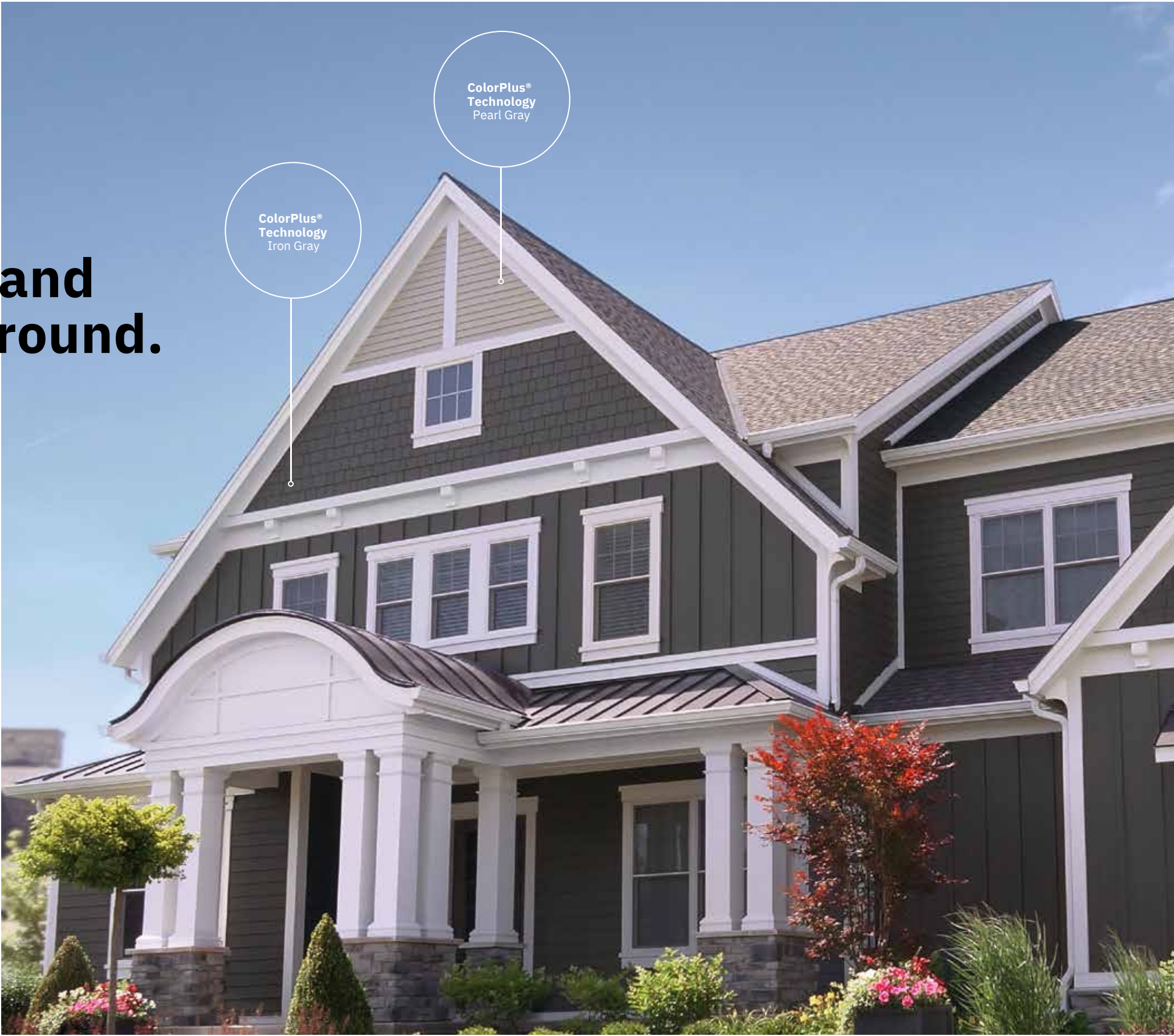
|                       |               |               |              |              |
|-----------------------|---------------|---------------|--------------|--------------|
| Size                  | 12 ft x 12 in | 12 ft x 16 in | 8 ft x 24 in | 8 ft x 48 in |
| Statement Collection™ |               |               |              |              |
| Dream Collection™     |               |               |              |              |
| Prime                 |               |               |              |              |

Complete Exterior by James Hardie™

Confidence and beauty all around.



Scan the code for more information



Top to bottom, our exterior product line is defined by high performance, aesthetics and design options.

With a Complete Exterior by James Hardie™, you can bring your dream home to life without having to choose between protection and long-lasting beauty. Using products from a single, trusted manufacturer that offers exceptional warranties, you'll have complete peace of mind, so you can sit back, relax and enjoy your home's exterior.



Hardie® Shingle



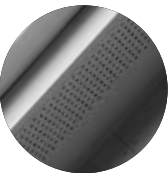
Hardie® Panel & Hardie® Trim Batten



Hardie® Plank



Hardie® Trim Boards



Hardie® Soffit

**Durability  
you can trust.**

**Protection  
you can feel.**



# Tougher than the elements.



## Fire

A home’s exterior is its first line of defense against extreme weather and fire. Prepare your home for the unpredictable with siding that is non-combustible, won’t burn and is recognized by fire departments nationwide.\*

- Listed for use in wildfire-prone Wilderness Urban Interface (WUI) zones in the western US.

### Cal-Fire Compliant



\*Hardie® siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Marietta, GA, Flagstaff, AZ and Orange County, CA. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.



## Pests

Mother Nature’s creatures can wreak havoc on wood-based siding. It can be pecked by birds or damaged by termites or other pests. Hardie® fiber cement holds no appeal for these critters, saving you the maintenance hassle.



## Mother Nature

Your siding is exposed to Mother Nature all day, every day. You deserve to feel confident that it can hold its own throughout it all — from the changing seasons to extreme weather.

- FEMA Class 5 flood damage resistance (highest rating)
- Rated for use in High Velocity Hurricane zones by Miami-Dade County, Florida



## Water Resistant

From rain to ice to snow, Mother Nature’s precipitation patterns leave wood exteriors at risk to cracking, swelling and warping. Take shelter from the storm knowing that your siding is built to resist water damage.



## Time

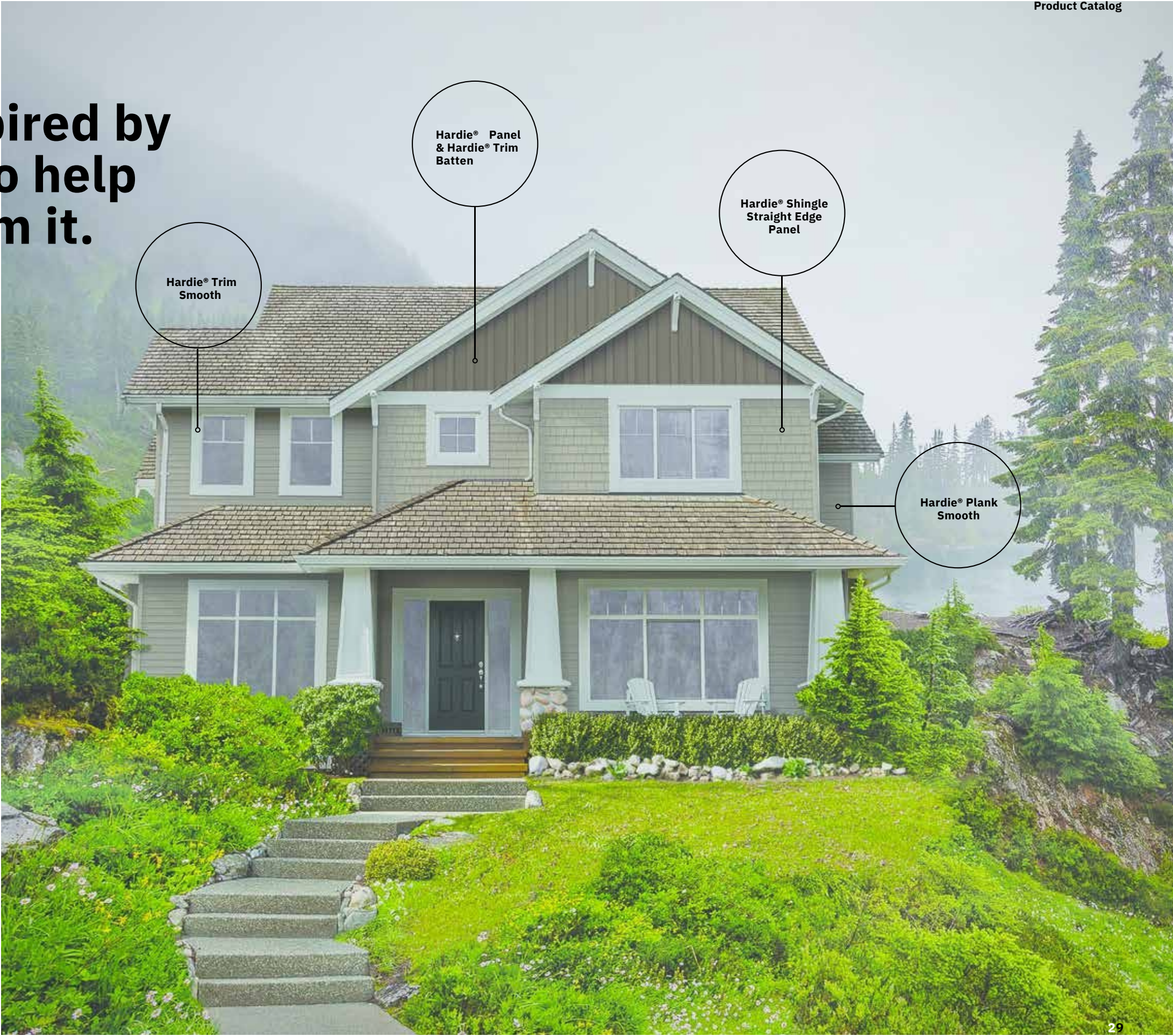
ColorPlus® Technology finishes provide a durable finish that helps resist fading and discoloration that other paint applications may see more quickly over time, so your exterior can keep its good looks longer.

# Exterior solutions inspired by nature and designed to help protect your home from it.

## Hardie™ Zone System

Only Hardie® fiber cement exterior products are Engineered for Climate®, designed specifically with your climate zone in mind for optimal performance. In the northern USA and Canada, HZ5® products resist shrinking, swelling and cracking in wet or freezing conditions. HZ10® products help protect homes from hot, humid conditions, blistering sun and more.

With Hardie® siding and trim, your home’s exterior will be as tough as it is beautiful.



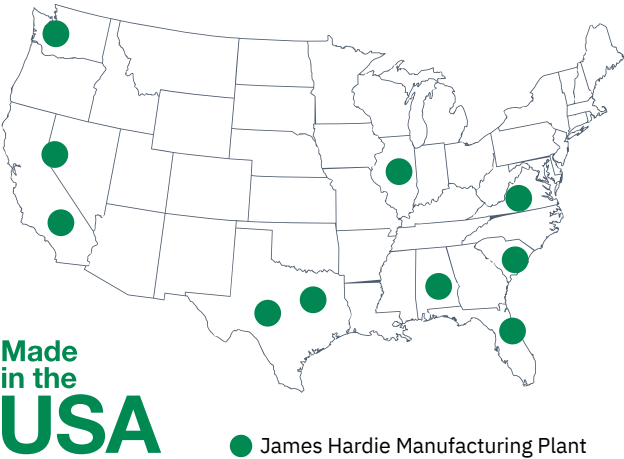
# The highest-quality materials for your highest satisfaction.

## Unique Formulation HZ10 Substrate

Not all fiber cement is the same. The Hardie® HZ10® product formulation contains the highest-quality raw materials. Our unique formulation, combined with innovative product design and manufacturing processes, creates a substrate that is specifically engineered to resist moisture, cracking, shrinking and swelling, for increased durability and workability.

### Proprietary enhancements create durable Hardie® siding

- Perfect balance of strength and workability**  
Our balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.
- Enhanced moisture resistance for unmatched durability**  
Patented and proprietary additives are chemically bonded within the substrate matrix to provide durable moisture resistance.
- Increased dimensional stability**  
Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.



### Unmatched investment in manufacturing scale and production innovation

- Largest manufacturer of fiber cement in North America
- 5x more capacity than our largest competitor
- More than 100 process and product quality checks
- 100+ scientists and engineers providing dedicated resources for continuous innovation in manufacturing and product development
- More U.S. fiber cement patents than any competitor

# Building sustainable communities.

## Sustainability is built into our DNA.

At James Hardie, our business is about building better communities that have a lower impact on our environment and are built to last. We operate with a global mindset and at the same time take great care in how our business affects households, our James Hardie community, the local communities in which we live and operate, and across the largest shared community of all, our global ecosystem. Building sustainable communities is at the forefront of our strategy and integral to our success.



- ↑ Global Impact
- ↑ Community Impact
- ↑ James Hardie
- ↑ Homeowner



Scan the code for more information

### Adding value to our communities

We recognize our ability to impact the communities in which we live and work. While maintaining a global mindset, we put great care into how our business affects local communities. We contribute by sourcing, employing, delivering and giving locally.

### Creating an impact

We invest in the local community and aim to locate the plants close to suppliers, customers and potential new employees, as well as sustainable transportation opportunities.






\*Above statistics are the James Hardie impact from fiscal year 2022.

### The right kind of impact

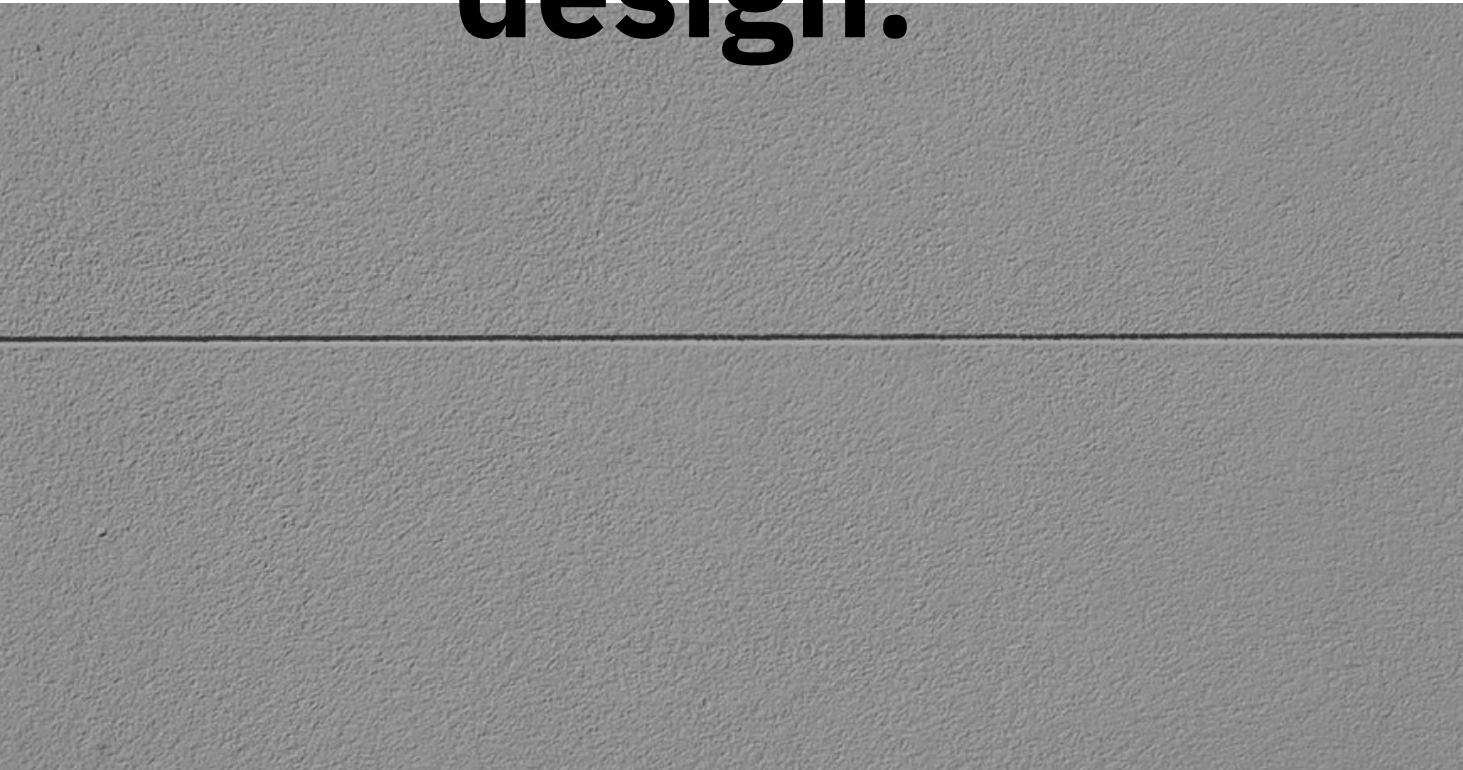
Having a sustainable impact means minimizing our impact on the environment while supporting resilient local communities. We are committed to minimizing our environmental impact, prioritizing the management of waste, water, energy and emissions.

### 2030 goals

-  **Energy & Emissions**  
We aim to minimize our Scope 1+2 Greenhouse gas intensity by 40% from 2019 baseline.
-  **Waste**  
We aim to minimize manufacturing waste intensity by 50% from 2019 baseline.
-  **Water**  
We aim to increase water recycling by 20 Million cubic feet/year from 2019 baseline.
-  **Environmental Product Declarations**  
We aim to have 80% of revenue from products with Environmental Product Declarations (EPD).



**Long-lasting  
beauty by  
design.**



# Beauty begins with a finish that lasts.

Hardie® Shingle Straight Edge Panel  
Eden Green

Hardie® Trim Smooth  
Arctic White

## ColorPlus® Technology

ColorPlus Technology finishes are fully cured on our boards in a controlled factory environment and arrive at your home ready for installation year-round. With prefinished color products, you'll have peace of mind, knowing you'll have a more consistent color and finish that doesn't depend on good weather.

With over 700 colors available, ColorPlus® Technology finishes offer endless design possibilities and help keep your home looking beautiful longer.



## Finishing Technology

### Primer

A quality primer is the first step to ensuring that the paint color you select expresses your home's true beauty now – and for years to come. Our distinctive primer is climate tested and engineered to enhance the performance of paint on Hardie® fiber cement exterior solutions. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

### ColorPlus® Technology

Our advanced ColorPlus Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Our proprietary coatings are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your home.



#### Exceptional finish adhesion

Our proprietary coatings are engineered for exceptional adhesion to our substrate and applied to the surface, edges and features for durable performance.



#### Superior color retention

The finish is cured onto boards for a stronger bond, which allows for exceptional resistance to cracking, peeling and chipping.



#### Superior UV resistance

ColorPlus® Technology finishes are engineered to retain vibrancy and reduce fade or discoloration from UV rays.

# Unparalleled beauty with unparalleled performance.

## See the James Hardie difference

James Hardie invented modern fiber cement. Trusted by homeowners on over 10 million homes\*, we continue to set the standard in premium, high-performance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees and partners, and with our exceptional warranties, we're committed to helping protect your home and investment every step of the way.



\*Estimate based on total Hardie® siding sales through 2022 and average housing unit size.



## Warranty — for peace of mind

Help protect your home with North America’s #1 brand of siding, backed by exceptional warranties. Unlike other brands, James Hardie doesn’t prorate our siding and trim substrate warranty coverage. We stand 100% behind our siding for 30 years and our trim for 15 years.

- Hardie® siding and soffit products come with a 30-year non-prorated limited substrate warranty.
- Hardie® trim products come with a 15-year non-prorated limited substrate warranty.
- ColorPlus® Technology finishes come with a 15-year prorated limited finish warranty.

### Non-Prorated Siding Substrate Warranty Coverage by James Hardie



Year  
**10**



Year  
**20**



Year  
**30**

## Endorsements — a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. Each new home stands as a testament to our uncompromising quality. That proven track record has earned us the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.



Featured on  
**Magnolia Network's Fixer Upper:**  
Welcome Home 2021



Featured on  
**HGTV's**  
**Urban Oasis 2022**



**Green Builder Magazine**  
Readers' Choice,  
"Most Sustainable Product" 2020

# Make your home stand up and stand out.

## #1 Return on Investment\*

Re-siding with fiber cement siding provides the #1 return on investment of any major exterior remodeling projects.

COST vs VALUE 2021



Scan the code for  
more information



\*Remodeling magazine 2021 Cost vs Value Report, national data for exterior home replacement projects over \$15,000. © 2021 Hanley Wood, LLC. Complete data from the Remodeling 2021.

FOR THE PROS

# Protection that performs at every layer.

## Hardie™ Weather Barrier

No exterior cladding can prevent 100% of water intrusion. Your home should have an additional line of defense. Hardie™ Weather Barrier provides a superior balance of water resistance and breathability, keeping the area within the wall drier. This helps prevent moisture accumulation that may lead to mold and mildew growth.



INSTALLATION ADVANTAGES

- Thicker, more durable material for easier, quicker installation
- Superior tear resistance helps prevent water infiltration
- Can be installed with staples in place of cap nails for cost savings
- Provides a higher level of performance, no matter what type of cladding you specify

Weather Barrier

|           |     |         |         |
|-----------|-----|---------|---------|
| Thickness | 11  |         |         |
| Length    | mil | 100     | 150     |
| Width     | 100 | ft 9 ft | ft 9 ft |
|           |     | ft 3 ft |         |

Pro-Flashing

|           |       |      |      |
|-----------|-------|------|------|
| Thickness | 20    |      |      |
| Length    | mil   | 75   | 75   |
| Width     | 75 ft | ft 6 | ft 9 |
|           | 4 in  | in   | in   |

Flex Flashing

|           |       |      |  |
|-----------|-------|------|--|
| Thickness | 60    |      |  |
| Length    | mil   | 75   |  |
| Width     | 75 ft | ft 9 |  |
|           | 6 in  | in   |  |

Seam Tape

|           |          |  |  |
|-----------|----------|--|--|
| Thickness | 3.2 mil  |  |  |
| Length    | 164 ft   |  |  |
| Width     | 1-7/8 in |  |  |

## Installation Done Right

INSTALLATION ACCESSORIES

### Hardie™ Blade Saw Blades

Manufactured by Diablo, the Hardie™ Blade saw blade is designed specifically to cut fiber cement products and is the only saw blade James Hardie recommends. The blade creates clean, precise cuts while helping to reduce the amount of airborne dust produced.



### PacTool® Gecko Gauge

The PacTool® Gecko Gauge is designed to improve the installation experience, allowing one person to hang Hardie® Plank lap siding during installation. Studies suggest the Gecko Gauge can improve the speed of solo installation by 30%.



## Finishing Touches

COLORPLUS® TECHNOLOGY ACCESSORIES

### Touch-Up Kits

Specially formulated to match ColorPlus® Technology finishes, our touch-up kits offer resistance to aging, color change and chalking. Estimated one kit per 4,000 sq ft of siding or 1,600 sq ft of trim.



### Color-Matched Caulk

OSI® QUAD® MAX sealant offers a high-performance sealant solution to color match Statement Collection™ products.\* About 18–20 linear feet per tube. Refer to packaging for manufacturer’s recommendations.

\*For matching Dream Collection™ products, contact your local James Hardie representative.

TRIM ACCESSORIES

### Flat Tabs

Eliminate face nails and improve the aesthetic of trim applications around windows, doors and band boards.

### Corner Tabs

Use corner tabs to eliminate face nail holes that would detract from the finished look of corner trim installations.



Scan the code for more information



Hardie® Plank  
Smooth

Hardie® Trim  
Smooth



Call: (832) 639-4450 | [affordable-1.com](https://affordable-1.com)

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